

Journal of Geomatics Advertisement Rates

	1 Issue	4 Issues
Back Cover Page in colour	Rs. 25,000	Rs. 80,000
Inside Cover Page in colour	Rs. 20,000	Rs. 64,000
Full Page inside in colour	Rs. 15,000	Rs. 48,000
Full Page inside in B/W	Rs. 10,000	Rs. 32,000

Advertisement Details

Mechanical Details
Double Spread/ Center Spread (42 x 29.7) cm
Full page bleed (21x 29.7) cm
Full page non-bleed (19 x 27.7) cm

Art Requirements

Negatives: Art must be right reading, emulsion, down. Film must be supplied in one piece per color, each identified by color. Camera-ready art is accepted for black & white adds; however, film is preferred. Electronic files are also accepted.

Electronic File Requirements: All material must be received before ad close dates.

Software: Adobe illustrator 9.0 (saved as EPS). Adobe Photoshop CS (saved as EPS or TIFF). Please convert higher versions down. If you can only supply an IBM format, the file must be in viewable EPS or TIFF format with fonts embedded as that format.

Colour Ads: Colour separations must be provided, right reading, emulsion down. Please note that files using RGB or Pantone colours (PMS) must be converted to CMYK before we receive files.